

Business Information Security

Why you should attend

Every business has secrets, perhaps not in a “National Security” sense, but certainly in a competitor or customer confidentiality sense. As more and more information within a business is stored, transmitted and manipulated electronically preserving confidentiality cannot be ignored. Do you understand the issues, your weaknesses or your risks. This course will enable you to understand what a business needs to consider and ways of achieving an acceptable level of security.

Who will benefit

Business decision makers and networking specialists who need to understand what has to be done in implementing an acceptable security structure for their business information in the e-age.

Course objectives

On completion of the course you will be able to:

- Understand the importance of an Information Security Policy
- Understand the potential risks to a business of ignoring security
- Describe what would need to be considered to minimise exposure to a security breach
- Understand how to develop a company information security policy

Course Duration

For the full course detailed below, it is normally one day 9.00 - 5.00.

Contents

<ul style="list-style-type: none"> ▪ Why does a business need to consider information security <ul style="list-style-type: none"> ○ Customers ○ Legislation ○ Competitors
<ul style="list-style-type: none"> ▪ What could be the effects of ignoring Information Security <ul style="list-style-type: none"> ○ Credibility ○ Shareholder value
Information Security Policy Content Production Ownership
Information Security Systems Components Features Management