

Web & Application Hosting

Why you should attend

With the requirement to distribute electronic information and allow access to applications to customers (eCRM), suppliers (SCM) and staff (Intranet), what are the decisions we have to make in ensuring that that information is available. This event is designed to offer guidance on the decision criteria and the options that are open to us.

Who will benefit

This course has been designed for a non technical audience who are new to Hosting of information and require an insight into the options and issues associated with the e-age. Typically Sales & Marketing personnel and technical staff who need to understand the business issues around hosting.

Course Objectives

On completion of the course you will be able to:

- Understand what is meant by hosting
- Realise the business issues associated with information & application hosting
- Describe the interaction between various players within the hosting model
- Describe in overview terms the technical platform for hosting
- Understand the cost of ownership model of Hosting
- Determine the decision criteria for hosting suppliers and options

Course Duration

For the full course detailed below, it is normally one day 9.30 - 4.30.

Contents

What is Information & Application hosting	Who wants access to information and applications?
Why Hosting?	Types of information & applications
Business issues to consider	Generic understanding of the platform
	Business requirements
	Linking to the mission/vision statement
	Resources
	Security
	Environment of change
	Management of information
	Return on investment
Who should be involved and why?	Marketing, IT, Content provider, hosting provider
Overview of platform options	Hosting platform model & Jargon
	DIY
	Third Party
	Collocation
	Shared/Dedicated
	Managed
	Outsourced
	Cost of ownership relating to business issues
What should you look for in a supplier?	Hardware
	Third party